



Kennedy High School Choir Supporter:

Kennedy High School has a rich history in performing arts and show choir competition. In the spirit of that tradition, Kennedy's show choirs will be hosting the seventh annual **Bloomington Gold Show Choir Competition** on January 19, 2019!

The **competition draws 4,000 guests in person, and features acts from the Twin Cities area, the region** and from neighboring states. It's a chance for these schools to display their talents and compete for the coveted Grand Champion Award. For Kennedy, the competition serves **two purposes:**

- to **encourage and enrich the enthusiasm for show choir** and musical arts in our community, and
- to **raise money, making such endeavors more accessible** to students who may otherwise be unable to participate due to cost.

We hope you might consider supporting our efforts to make this competition – our seventh annual – another rousing success! There are multiple ways to assist:

- **Advertise** – If you would like to advertise a business in the competition program, please refer to the attached '**Advertisement Form**'. Check out the advertising options during our FREE Live Streaming event.
- **Donate/Sponsor** – Help strengthen the award-winning Kennedy Choirs program while you promote your business. Please see the attached "**Sponsorship Benefits**" sheet for ALL NEW opportunities to get your business in front of our 4,000 attendees and our 500+ boosters, parents and visitors on social media.

Thank you for your consideration. And thank you for keeping the choir program vital at Kennedy High School. With your support, the Bloomington Gold Show Choir Competition has a very strong reputation across the state and region.

If you have any questions about this or other ways you can contribute, or about the competition itself, please send an email to bkgoldcomp@gmail.com.

With sincere thanks,

Matt Dymoke, Competition Chairperson 2019



Advertisements will appear in the Bloomington Gold Show Choir Competition program on January 19, 2019. Contract submissions, final artwork and payment are **due November 30**. All advertisers will also be featured on our website (www.kennedychoirs.org) and social media accounts (Instagram and Twitter) prior to and during the event.

	Cost	Indicate selection(s)
Prime positions		
Back Cover (full page, 4-color)	\$300	
Inside Front Cover (full page, 4-color)	\$250	
Inside Back Cover (full page, 4-color)	\$250	
Inside pages		
Full Page (b/w)	\$150	
Half Page (b/w)	\$100	
Quarter Page (b/w)	\$70	
Online Only		
Online advertisement through website/social media. FREE with Full Page or higher paid ad	\$25	
Total Due		

Want more exposure? Give your ad a 2nd life by including a coupon in the layout that customers will bring in for a special discount or free item.

Ad Dimensions (width by height in inches)		
	Vertical	Horizontal
Full page	8w x 10h	N/A
1/2 page	3.875w x 10h	8w x 4.875h
1/4 page	3.875w x 4.875h	8w x 2.3125h

Advertiser is responsible for digital artwork. Digital files should be at least 300 dpi at 100% size, CMYK or grayscale only and the following are the preferred formats: .jpg, .pdf, .tif, or .eps. Only Prime ad positions can be guaranteed.

Please complete the details below.

Company name:	Contact Name:
Mailing address:	Email address:
Phone:	



Your contributions are appreciated. With any contribution, we want to recognize your support. With your permission, as indicated below, we will include your name/company in the **Bloomington Gold Show Choir competition program.**

Sponsor Level	Sponsorship amount	My selected amount
Loyal supporter	\$5 to \$99	
Eagle	\$100-\$249	
Blue	\$250-\$499	
Gold	\$500+	

I wish to have my donation recognized in the competition program (circle one):

YES NO

If yes, company name as you want to appear in the program, website:

Contact Name:

Your mailing address:

Email address:

Primary phone:

Payment

Please send this form and a check payable to Kennedy Choir Boosters, Inc (KCBI) to:

Bloomington Gold
 1700 West 89th Street
 Bloomington, MN 55431

Referred by: _____

Questions?

Contact Chairperson Matt Dymoke at bkgoldcomp@gmail.com or 952.797.2154



Bloomington Gold Sponsorship Benefits

Gold Level \$500 +

Logo recognition in printed program (largest)

Logo recognition in social media leading up to event, and a minimum of 10 times on Live Stream

Live Stream with 2000 views in 2018

483 Twitter and 246 Instagram followers

Logo (largest) with a link to your business webpage on our website for 14 days surrounding event

Verbal recognition a minimum of 3 times during the day by emcees in front of the audience

Banner placement available in Café Gold

Largest logo on poster sized thank you signage at entrance, 4,000 attending

Small group of singers will come and sing at your office or holiday event, advance notice required

Blue Level \$250 - \$499

Logo recognition in printed program

Logo recognition in social media leading up to event, and a minimum of 5 times on Live Stream

Live Stream with 2000 views in 2018

483 Twitter and 246 Instagram followers

Logo on our website for 14 days surrounding event

Verbal recognition a minimum of 2 times during the day by emcees in front of the audience

Banner placement available in Café Gold

Logo on poster sized thank you signage at entrance, 4,000 attending

Eagle level \$100 - \$249

Company name recognition in printed program

Company name recognition in social media leading up to event, and a minimum of 3 times on Live Stream

Live Stream with 2000 views in 2018

483 Twitter and 246 Instagram followers

Company name on our website for 14 days surrounding event

Verbal recognition a minimum of 1 time during the day by emcees in front of the audience

Banner placement available in Café Gold

Company name on poster sized thank you signage at entrance, 4,000 attending

Loyal Supporter \$5 - \$99

Company name recognition in printed program

Company name on poster sized thank you signage at entrance, 4,000 attending